



Rainbow Events



Larger Than Life

A group committed to offer you only the BEST solutions to your event management needs.

Covering an entire range of events like Conferences/ Seminars, Product launches/ Road Shows, Parties, Weddings, Concerts, Corporate get togethers, Award functions

Rainbow is the name for Larger Than Life events.

An event starts with an idea. It takes much more than imagination to make it a success. The technical components make a big difference between a good or bad event. One might have best of the imagination, but it's only a gifted artist who is able to put it on the canvas. Rainbow has best of technical hands to take care of various aspects.

Great venues, artistic presentations, creative stage settings, professional conducting, best of the foods, thoughtful reception, all things that will make your event a big success and your clients willing to associate with you.

It takes a team to do all this, and we take pride in the team we have built, having associates, partners sharing the same passion, having the same dream, to make every event a super success.

What's different about Rainbow?

Well, to put it simply, we have all the colours an event needs. We represent an entire spectrum of services and competencies to make it a success.

Our expertise in both the creative and technical aspects of an event. Our approach to ensure that everything is planned to perfection and runs smoothly. Our focus to ensure expectations are exceeded whilst budgets are adhered to and timelines are met. These are the USPs Rainbow have.

We are small, and professional, keeping the overhead costs to the minimum and yet delivering better than the big names. Lower overhead costs mean a more cost effective and value for money service to you.

Our approach to understand client and his business and then creating an event around that, is what sets us apart.

Our Development Methodology

From strategy to implementation, we combine our knowledge with technology expertise to provide services that bring real, tangible events. Our services include :

- ☐ Concept Development
- ☐ Strategy Development
- ☐ Theme Development
- ☐ Sourcing and negotiating venue hire
- ☐ Sourcing and managing entertainment providers
- ☐ Sourcing and managing sponsors
- ☐ Food and beverage

Our dedicated teams of specialists will oversee different aspects of the events, and will coordinate a faultless event to meet your objectives.



What all we can do?

- Corporate Events
- Seminars/ Conferences
- Product Launches
- Brand Promotions
- Road Shows
- Dealers/ Channel Partners Meets
- Business Development Consultancies
- Award Ceremonies
- Team Building Activities
- Annual Celebrations
- Exhibitions
- Exhibition- Stalls Designing
- Live Concerts
- Musical Nights
- Celebrity Shows

- Fashion Shows
- Artists Co- ordination
- Theme Parties
- Birthday Parties
- Weddings/ Theme Weddings
- Anniversary Parties
- Fairs & Festivals



What have we done ?

Inter School Quiz Competition- Aug 15th , 2005

The theme was " Know your India", organized in Nehru Public School- Ghaziabad. There were 5 teams, from well known public schools of Ghaziabad. Event was inaugurated by the chief guest, S.P. City- Shri R.C. Yadav.

Shilp Gram Mela- Handicraft / Commercial Exhibition- Oct 18th- Oct 24th , 2005

This 7 days exhibition, which was held at G.D.A Community Centre, for 7 days. There were very high profile commercial brands also supporting the event, which was one of its kind, in Ghaziabad.

Kidzee- Kid's Winter Carnival- Dec 25th , 2005

Kidzee- A chain of schools by Zee group. Rainbow Events had the opportunity of managing, this fun- filled carnival for children and their families. Once again, held at G.D.A Community Centre. The entire set- up was unique in itself. Giving both the visitors and the exhibitors a very positive & vibrant atmosphere.

Surya Food & Agro Ltd.- Brand awareness campaign- Dec 15th , 2005- Jan 15th , 2006

Rainbow Events carried out this corporate activity, for the promotion of one of their drinking juices. The activity was targeted, at creating brand awareness & building brand loyalty, in students, of more than 50 schools, of Ghaziabad.



Rainbow Events

Rainbow Events...Basically an event management company, but not just any event management company. We are a small group, yet closely knitted, as we set of aggressive thinkers, have one common interest. And that's about, lacing your dreams with our specialization. You imagine and your vaguest of imaginations, starts to breath with our support system. You wish and we take care of entire arrangements, right from starting till the happy ending.

Rainbow Events- We are here to make a niche for ourselves, in this wide spread, huge market, a world full of choices & heavy competitions. But when you will make a choice, you are bound to opt for Rainbow Events...which not only delivers, more than your expectations, but with us, you can now afford to dream big & high...as dreaming low is a crime with Rainbow Events!!!

So here Rainbow Events have arrived for giving wings to your dreams and imaginations.. Come and fly with us.

Larger Than Life

your expectations

imagination

dream big & high

aggressive thinkers

You imagine

You wish

your dreams

happy e

R a i n b o w E v e n t s

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