



Miss North India 2012
Ms. India 2012

FRANCHISEE PROPOSAL



About Us

Shree Sai Entertainment is an organization working since 2008 providing platform to young enthusiastic designers showcase their talent and for models to fulfill their aspirations and dreams. It is an effort to bring together the best talents of North India on a single platform. Beauty with a purpose

These women are savvy, goal-oriented and aware. The delegates who become part of our cult display those characteristics in their everyday lives, both as individuals, who compete with hope of advancing their careers, personal and humanitarian goals, and as women who seek to improve the lives of others.

Shree Shree Sai Entertainment, an eventful journey:

- ⇒ Matrix 2000-2003: fashion shows in all over India
- ⇒ Miss Bihar Contest 2003 Fashion shows at IITF 2004
- ⇒ Awareness programme on vaccination & immunization in Mumbai
- ⇒ Miss North India Contest since 2008
- ⇒ Mrs. India Worldwide 2011

About Miss NorthIndia 2012/ Mrs. India Worldwide 2012

Past events needs a special mention and remains as the most memorable event including a mega fashion show which was stormed by **Gul Panag, Manpreet Brar, Aditi Govitrikar, Nethra Raghuraman, Shweta Menon, Neha Dhupia** and many more.

The event attracts participation from across a variety of age groups, cultures and abilities, including established and emerging designers.

Beauty pageants have always been glamorous events which boost visibility and promotion of brands associated. Beauty pageant provide platform to creative designers to display their art and equal opportunity to models to showcase their talent, boosting their confidence. This event will open vast opportunities for young designers & models.





MISS NORTH INDIA/ MRS. INDIA WORLDWIDE contest reaches out to beautiful and talented females from North India to be a part of this mega event and use this platform as door to enter the glamorous world of fame, attracting a lot of fanfare.

Various companies are integrated through various media platforms, solidifying its standing as a leader in technological advances, which enables them to meet all viewers' and advertisers' needs.

It would surely act as a catalyst in the image building of the main sponsors, co sponsors and all others associated with the event. The event would be extensively covered by the print and the visual media, giving justice to the prestige and the grace of the event. Invitation will be sent out to the people who have reached echelon in their respective fields. This Beauty contest is surely to create waves, SO COME BE A PART OF IT!

The event is organized to cater and attract people from different strata of the society. Eminent personalities from the media and fashion world and the reputed corporate houses are invited. The event will showcase the fashion and style which are in vogue and will be an inspiration for the style conscious people. The general public would have the opportunity of witnessing the telecast with the help of number of entertainment channels covering the event.

Sub-Titles

Miss Beautiful Hair

Miss Beautiful Eyes

Miss Body Beautiful

Miss Photogenic

Miss Beautiful Smile

Miss Catwalk

Miss Talented

Miss Popular

Why Miss NorthIndia/ Mrs. India Worldwide?

High-octane visual spectacle that combines art, fashion and entertainment.

Beauty has always been and will be the most sought after in a society like ours, where it is placed just beside the brains.

But at the very same time, it is difficult to have both, i.e., what we call as '**beauty with brains**'. And, here we are in search of that complete package which every man on earth desire.

From the past five years, we have been hosting 'Miss North India' and we are really glad to





say that say that we have received positive feedbacks as all the events gave an impeccable delivery --- fully charged, is actually the appropriate word for it. we have had around a large number of media coverage across Delhi and NCR. The previous events have also witnessed the who's who of glamour industry that is needed to bring in on the mood. Since, from the very beginning when this profound institution started. we have received numerous sponsors and it has benefited on a large scale in achieving our prime targets as well as of the sponsors targets.

So, in order to achieve our target of making the women of today realize their true importance we want your sponsorships to take it to an altogether higher level. And on the other hand, not only it will give your sponsors a great boom but will also give the much needed publicity and will also be published in electronic and print media.

We are looking forward for your kind perusal in receiving a positive response from your side to make this dream come true and to take it to a new height.

Franchisee Opportunities

Shree Sai Entertainment offers a unique partnership opportunity to help you organise the event in the grand way. We believe that growth can be successfully achieved through partnerships and alliances.

If you are interested in charting out a successful and profitable future for your beauty pageant, as well as contribute to making a positive difference to the lives of individuals, then Shree Sai Entertainment offers you a great opportunity.

Franchise: In nutshell

Franchisee will be given a specific area/location, in which they are operating and are comfortable to organise Miss North India/ Mrs. India Worldwide.

Franchisee will have exclusivity to their given/specific area/location.

Franchisee will have the freedom and opportunity to market their event in various innovative ways.

Franchisee will be given all the marketing assistance, grooming assistance and assistance to generate sponsorship for the event.





Eligibility

The franchise should have experience of organising star-studded events.

Proven team leadership experience.

The Franchisee has the capability to generate sponsorship in the tune of 10-15 lakh.

Why become a Franchisee ?

Strong Brand

Miss North India/ Mrs. India Worldwide - Both are already established brand in the market - one of the biggest advantages that should have value in the eyes of sponsors you're trying to attract.

Operational Support

Shree Sai Entertainment will provide ongoing assistance to franchisees, right from calling entries to grooming of Top 20 to final event. You're not alone when you're building and running your MISS CITY or MISS STATE EVENT, and you can always bank on our experience when you hit a rough spot or want to share new ideas for growing the business.

Marketing Assistance

Shree Sai Entertainment will provide you marketing assistance to provide you with proven tools and strategies for attracting and retaining Sponsors. We will assist you develop the actual marketing plans and budgets for your grand event as well as your ongoing efforts to market your sponsorship efforts effectively.

Grooming Assistance

Shree Sai Entertainment - will provide you grooming assistance to the franchise. Grooming helps you develop mentally as well as physically. It helps all aspiring models to understand the concept of stage presentation, Poise, confidence and most importantly, the art to enhance and nurture your inner beauty. To develop a healthy mind and soul is also another important aspect of grooming. Grooming is the key to sustain in this industry.





Franchise Fees

The initial agreement is for a tenure of one (1) years

Option to renew for another term of two (2) years, under mutual agreement

The franchisee fee varies between INR 25,000 to INR 7,00,000 for the term of initial agreement of one (1) years on basis of City/ State and Event.

Miss North India

A City	-	4 lakh
B City	-	3 lakh
C City	-	2.5 lakh
D City	-	1 lakh
State	-	7 lakh
NCR	-	7 lakh

Mrs. India Worldwide

A City	-	3 lakh
B City	-	2 lakh
C City	-	1 lakh
D City	-	0.5 lakh
State	-	6 lakh
NCR	-	6 lakh

Mr. India Worldwide

A City	-	2 lakh
B City	-	1 lakh
C City	-	0.5 lakh
D City	-	0.25 lakh
State	-	2 lakh
NCR	-	2 lakh

In particular we are keen to hear from working professionals from the event management field planning to setup own venture, owners of existing event management companies wishing to expand their business and enterprising women with strong people skills.

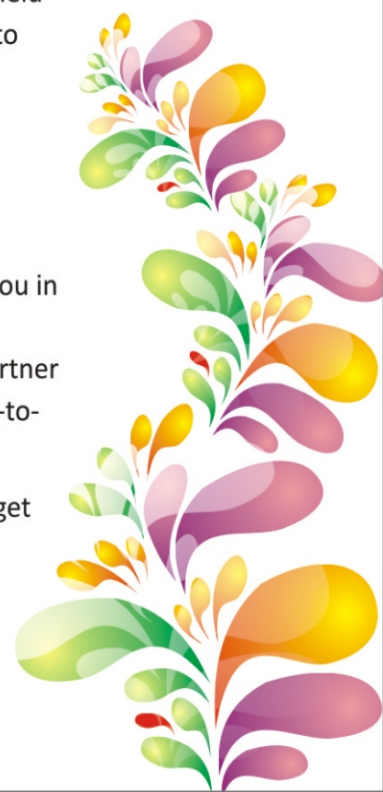
All the payments to be done by DD or cheque on the name of "Shree Sai Entertainment".

Assistance to Franchise

The thrust of every business is the amount of awareness it has in the market. We will assist you in various departments which includes grooming, marketing, sponsorship, selection of Judges, anchoring, light and sound, net presence and net marketing, venue selection, Print media partner selection and Electronic media partner selection. The assistance cost will be decided on case-to-case basis.

Franchisee must adhere to the standards set by Shree Sai Entertainment. Franchise will also get its beauty pageant details listed in our website.

The franchisee will be under an obligation not to engage in selling or providing similar beauty pageant identified with any other person.





Media Campaign





Dr. Udeeta Tyagi, doctorate in chemistry, social worker, poetess, stylist, entrepreneur, mother of two kids and now Mrs. India worldwide. In the short span of 13 years of her professional career, she has achieved remarkable achievements. After winning the crown of Mrs. India Worldwide, she has decided to structure the entire beauty pageant industry. According to her, there is enormous talent in small cities of India. Being a small town girl, she wants to take the beauty pageants to the small cities of North India in a professional way through U n Me Events Private Ltd. to bring out the beautiful females from North India to a bigger platform of Miss North India and Mrs. India Worldwide and give them wings to pursue their dreams.



Master Franchisee:

U n Me Events (P) Ltd.

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MRS.India
Worldwide



Miss North India



Shree Sai Entertainment

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